

Rocket Scientist Turned Author to Entertain at Book Festival

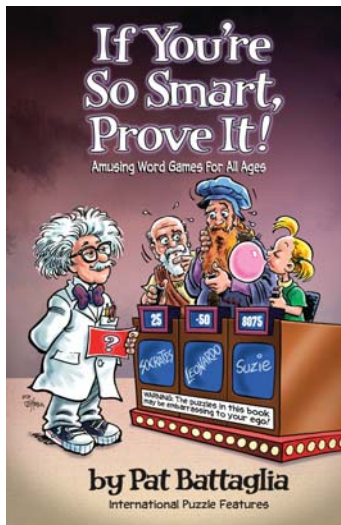
Pat Battaglia (aka Dr. Fun) will be at the BookMarks
Festival of Books in Winston-Salem
Saturday September 8, 2007

Interview Dr. Fun & learn:

- Why he went from a rocket scientist to a Ph.D. (Doctor of Phun)
- How his prescription for games gives fast relief from boredom
- How a single dose can improve mental acuity
- Why his games are habit forming and contagious
- Common side effects experienced
- How to spread the bug of fun & laughter



Talk Show Producers: Prizes are available for call-in listeners
giving correct answers.



Try this, just for fun.



Complete the sentence below with 4 words that *sound like* the one word that associated with the illustration.

Without regret the cannibal exclaimed that he was _ _ _ _ .

Answer: („gladladator“) (sounds like her ate glad he)

Dr. Fun (aka Pat Battaglia) was a rocket scientist. Really! He helped develop rockets for NASA space programs in the 1960's. He is also an expert in devising entertaining word games. The games are fun for ages 8 - 80 and are definitely not rocket science!

Dr. Fun is the author of four books. His latest is **If You're So Smart, Prove It!** It is a sequel to **Are You Smart, or What?**, which is endorsed by Bill Cosby.

His previous book, **So You Think You're Smart**, has been a best seller and is now in its 15th printing.

He also writes the **If You're So Smart...** newspaper puzzle column that has been in syndication for over 20 years.

Dr. Fun visits schools with his interactive **Word Fun Presentations** to turn kids on to words and help improve their thinking and communication skills.

Availability: Charlotte, NC & nationwide via telephone ■ **Contact:** Pat Battaglia (704) 921-1818